

The Nature Conservancy

S T E W A R D
T E R R A

Client

The Nature Conservancy - South Carolina

Project

TNC - SC boasts a robust and active land protection program - and a talented internal communications professional.

The organization sought to add communications capacity to their team, specifically to help promote their land protection success stories. Additionally, TNC specifically needed a professional who was sensitive to the contributions of all deal partners ensuring the full story was shared.

Steward Terra has successfully and consistently secured earned media coverage and positive editorial support of land protection announcements.

12,000 acre Buckfield

"Our South Carolina TNC operations needed a professional with media relations expertise and the ability to work in partnership with our internal team and project partners. Jen brought both of those talents, along with the ability to understand our work at the landscape and local levels."

Dale Threatt-Taylor, Executive Director, The Nature
Conservancy - South Carolina.